



Efraim Arazi
President

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To Whom It May Concern:

Since 1977, Avi Bleiweiss has been one of Scitex's principal R&D engineers. Scitex employs 350 full-time staff in Research, Development and Engineering, of which over 60% are employed in the fields of electronics and computer sciences. Avi Bleiweiss stands out as the "engineer's engineer", our most accomplished technologist, meticulous designer, and thorough team leader.

Avi is now entitled to a "Sabbatical" in the U.S.A., and he wishes to be admitted to one of its many centers of excellence in electronic technology. Scitex is pleased to assist him in this endeavour, by means of financial and employment conditions which will enable him to join a suitable organization either in an academic environment or, preferably, in the advanced research laboratories of a sophisticated electronics company, contribute to it, learn from it, and then return to Scitex.

We at Scitex believe that our key professionals must renew their professional knowledge so that they can measure up to the highest international standards. We will thus support Avi in his endeavour, and ensure that there will be a job awaiting him at Scitex upon his return.

Avi's resume briefly describes his professional record both at Scitex and previously. Since joining Scitex, he served as leader of three major development programs, upon which all of Scitex's current products depend. The MPP purpose-designed processor that he developed has enabled Scitex to stretch the life of the Hewlett-Packard 1000 series mini-computers, and reach a level of performance which now enhances the systems that we sell at a rate of two a week (400 in 33 countries around the world) that are recognized as the cutting edge in picture processing.

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The portable scanner we have named, "Satlight", was developed in a period of 14 months by a small team led by Avi. This team of electronics, optics, software, mechanical design and packaging specialists developed equipment that stunned the world of journalism. The units built by Avi's team performed flawlessly both at the Olympics and the two presidential conventions. They encompassed a range of technologies, from silicon operating systems through state of the art CCD devices, through image compression that enabled the transmission of a front page, cover quality, color picture over an ordinary telephone line within three minutes. The Satlight product quickly became the standard of photojournalism, and Avi indeed proved his professionalism in leading this multi-disciplinary project.

In addition to the three product management assignments, Avi also served at Scitex in a managerial capacity. He set up the engineering unit that spans products from R&D to manufacturing, building in the process a ramified CAE-CAM system.

Avi is the most professional system engineer in Scitex. He is an accomplished educator of young engineers, an excellent problem solver and a team organizer. He has been responsible not only for developing and manufacturing the product, but also for supporting it in the field, guiding the sales force as to its features and participating in its marketing. Avi will certainly benefit from exposure to an advanced technology endeavor in America in whatever field he may choose, but moreover, he will contribute his extremely wide professional experience to any program of study.

Very truly yours,